

ADMISSION **BULLETIN 2020-22**



International Management Institute, Bhubaneswar
IDCO Plot No.1, Gothapatna, Malipada, Bhubaneswar-
751003; Odisha

Message from the Chair- Admissions

Dear Applicants:

We, at IMI Bhubaneswar are delighted to extend a warm welcome to you as an aspirant of PGDM program. It gives me immense pleasure to introduce International Management Institute (IMI) Bhubaneswar, an institution of international repute from the famed RP-Sanjiv Goenka group and IMI family. The 16-acre campus located in pristine nature's lap has achieved many accolades in a short span. The Institute is accredited by National Board of Accreditation (NBA), Ministry of HRD, Government of India and has also been awarded life membership by Association of Management Development Institutions in South Asia (AMDISA), a SAARC recognized body. Association of Indian Universities (AIU) has accorded the flagship PGDM program equivalence with MBA degree. IMI Bhubaneswar is youngest management institute to be ranked 66th by NIRF 2019 Ranking (Ministry of HRD, Govt. of India)



It has always been our endeavor to push the boundaries of excellence. At IMI Bhubaneswar, faculty having experience at International and National institutions of repute bring their knowledge into the class rooms. Our faculty are involved in providing consultancy and training to officers/executives from organizations e.g. Indian Armed Forces, NTPC, Power Grid Corporation, OHPC, IMFA, SAP, UNICEF, CBSE, Vedanta, to name a few. The learning's from these associations trickle down to our students through an industry-oriented curriculum and innovative teaching pedagogy. Business Leadership series where business leaders from across the country share their experiences with students, puts us in a different pedestal altogether. To offer a better learning environment, IMI Bhubaneswar ensures diversity in its student intake.

A strong alumni network comprising of alumni of IMI since 1981 provides us with a unique access to the corporate. We are proud to proclaim ourselves as a student-driven institution. Students are involved in management of various events, functions and committees which makes them day one ready to face any challenge in the corporate world. As an institution with a sense of responsibility towards the society, we facilitate the education of meritorious students through scholarships. Girl students are encouraged through a dedicated scholarship scheme. We have created a provision for admission of students belonging to economically & socially challenged sections in the PGDM program. As a commitment to our armed forces, pre-admission scholarships are awarded to wards of defense and paramilitary personnel.

This effort has been amply noted and rewarded by the industry, academic fraternity and the students' community. EGADE Business School, Mexico; Sichuan Academy of Social Sciences (SASS), China; ESC Rennes International School of Business, France; and Manhattan Institute of Management, NY, USA have entered into an academic collaboration with IMI Bhubaneswar. IMI Bhubaneswar has signed an exclusive MOU with Vedanta Ltd. for Work Integrated Learning Program for middle to senior level executives. Numerous B-School surveys have rated us as an emerging management institution of repute. The crowning glory in our short history has been attainment of 100% placement since inception.

I take this opportunity to invite you to be part of IMI Bhubaneswar's 10th batch PGDM (2020-22).

Dr. Kapil Pandla
Chair- Admissions & Associate Professor (HR & OB)

IMI Bhubaneswar
Post-Graduate Diploma in Management
(PGDM 2020-2022)
2 Year Full-Time Program (AICTE approved)

The Program

IMI Bhubaneswar's two-year, full-time post-graduate diploma, approved by AICTE, is designed to prepare students for careers in industry, across functional areas of management. The program equips the students with strong conceptual skills to manage businesses in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenges of the future.

The program is approved by AICTE, accredited by National Board of Accreditation (NBA), United State Board for Education Standardization (USBES), and recognized by Association of Indian Universities (AIU), Youngest Management Institution to be ranked 66th in NIRF 2019 rankings (Ministry of HRD, Govt. of India)

Program Objectives

The program has been offered with the following objectives:

- To build awareness about the socio-economic environment, both domestic and international, and its implications for businesses.
- To hone analytical and problem-solving skills using modern day managerial tools to enhance decision making capabilities.
- To impart state-of-art skills and knowledge in functional areas of management with the objective of preparing students for cross-functional positions in industry.
- To develop the students' personality, integrated with strong values and positive attitude to be receptive to societal concerns and ethical conduct.

Eligibility and Admission Process

To be eligible for admission to the PGDM Program, the participants must possess a bachelor's degree or equivalent, with a minimum of 50% aggregate marks or equivalent in any discipline, recognized by the Association of Indian Universities (AIU) for admission to post-graduate programs. The bachelor's degree or equivalent qualification obtained by the candidate must entail a minimum of three years education after completing higher secondary schooling under the 10+2 system or equivalent. The applicants to the program are selected based on IMI Selection Index score calculated based on the past academic performance in 10th, 12th, and graduation; CAT/XAT/GMAT/CMAT score; written test; essay writing; group discussion; extempore, and personal interview. Appropriate weightage is given to work experience of the applicants. Participants for the PGDM program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

Participants profile

Participants for the PGDM Program may be from any discipline such as Engineering, Humanities, Commerce, Economics, Hotel Management, Medicine or any other branch of education. Fresh graduates as well as candidates with relevant work experience are welcome to apply.

International Students

International Management Institute (IMI) Bhubaneswar invites applications from students belonging to foreign countries desirous of pursuing 2- year Post Graduate Diploma in Management (PGDM). The Program equips students with strong conceptual skills to manage business in an integrated manner. The emphasis is on developing a holistic manager with a vision to take on the challenge of the future in a socially sensitive manner. The Program is approved by All India Council for Technical Education (AICTE), the statutory body and a national- level council for technical education, under Department of Higher Education, Ministry of Human Resource Development, and Government of India. The Program is also accredited by National Board of Accreditation (NBA), and recognized by Association of Indian Universities (AIU).

Scores Accepted

GMAT and TOEFL/IELTS

Language of Instruction

All courses across the Program are taught in English

VISA information

- Foreign students need students VISA for studying in India. As per Govt. Of India rules, enrolment for academic Program without a tourist VISA is strictly prohibited.
- A letter from IMI Bhubaneswar will be sent to the shortlisted candidates inviting them to study in IMI B campus to facilitate the VISA application process

Accommodation (on campus)

All international students are provided with single occupancy furnished rooms with combined toilet and bath.

Admission Procedure

Application form

- IMI Admission Bulletin can be downloaded from our website www.imibh.edu.in
- Application form is available at the link <http://admission.imi.edu> and must be submitted online. IMI does not accept admission applications off-line.
- Applicant should complete the online application form and submit the same along with the admission application fee which is non-refundable.
- The admission application processing fee is as follows:
 - An applicant desirous of applying for the PGDM Program at IMI Bhubaneswar only, will be required to pay a fee of Rs. 1000 plus GST @ 18% (For International Student Application Fee will be USD 100).
 - An applicant desirous of applying to PGDM Program at IMI New Delhi and in any of the other campuses of IMI will be required to pay a common application processing fee of Rs.2200 plus GST @ 18%. (For Example: A candidate wishing to apply to the PGDM Program at IMI Bhubaneswar only will be required to pay Rs. 1000 plus GST @ 18%. However, a candidate applying to the PGDM Program at IMI New Delhi will be required to pay Rs. 2200 plus GST @ 18%. A candidate applying to PGDM Program at IMI Bhubaneswar and IMI New Delhi will be required to pay Rs. 2200 plus GST @ 18%.)
- The admission fee can be paid through Credit Card/ Debit Card/Bank transfer through the designated payment gateway. No receipts are to be sent to IMI' s Admission Office in such cases.
- Payment can also be made by Demand Draft, drawn in favor of International Management Institute, payable at New Delhi for all campuses, giving the IMI Application Form number, Program and campus reference on the reverse of the Demand Draft. In the absence of the above information the application will be treated as incomplete and liable to be rejected. All payments by Demand Draft

are to be sent to IMI, Delhi, irrespective of the Campus applied to.

- Applications complete in all respects, including application fee, should be submitted online by midnight of Monday, December 02, 2019. Incomplete forms are liable to be summarily rejected.

Admission Process

Admission test

CAT: Common Admission Test (CAT) conducted by the Indian Institute of Management.

XAT: Xavier Aptitude Test (XAT) conducted by XLRI

CMAT: Common Management Admission Test (CMAT) conducted by AICTE

GMAT: Foreign students, PIO and NRI sponsored candidates are also eligible and are required to take the Graduate Management Aptitude Test (GMAT) at a test center outside India. Indian residents can also submit GMAT scores. Candidates will be required to furnish their valid GMAT scores while applying and provide an attested copy of the GMAT score sheet to the Admission Office for verification. GMAT scores without the above document will not be accepted, and the application may be summarily rejected.

Selection Process

Shortlisting criteria

Candidates who have appeared for the CAT 2019/ XAT 2020/ CMAT 2020 examination or furnished valid GMAT score and have applied to IMI Bhubaneswar will be shortlisted based on information provided in the application form, CAT/XAT/ CMAT (sectional and overall) or GMAT score, educational background, marks in 10th, 12th, graduation and work experience. Only shortlisted candidates will be called for the final stage of the selection process. Applicants should note that mere fulfillment of minimum eligibility criteria may not ensure consideration for shortlisting by IMI Bhubaneswar. IMI Bhubaneswar will not entertain any correspondence on this subject and decisions of the IMI Bhubaneswar Admissions Committee will be final in all matters.

Selection criteria

IMI Selection Index consisting of CAT/XAT/CMAT/GMAT score, past academic performance in graduation, class XII & X, Group discussion, Extempore speaking, Essay writing, Personal interview besides other parameters, will be considered for selection. The IMI Bhubaneswar Admission Committee reserves the right to decide on these components. The overall objective is to identify and assess the candidate's potential for a managerial career.

Company sponsored candidates:

- IMI Bhubaneswar accepts applications from Company sponsored candidates, within the approved strength of the Program and such candidates will also be assessed as per the selection process described above.
- Candidates being sponsored by their respective companies must submit a letter from the sponsoring organization, to this effect and undertake to pay all fees and dues from time to time, during the complete duration of the Program. This letter/undertaking will be required to be submitted at the Personal Interview stages.
- Candidates who are sponsored by their organization will thus not be eligible for receiving placement assistance from the Institute's placement cell.
- The fee structure for such candidates is different and can be obtained from the Admission Office of the campus.

Interview centers

Besides Delhi, the selection process will be conducted at other centers including Ahmedabad, Allahabad, Amritsar, Bangalore, Bhubaneswar, Chandigarh, Chennai, Delhi, Guwahati, Hyderabad, Indore, Jaipur, Jamshedpur, Jammu, Kolkata, Kanpur, Lucknow, Mumbai, Ranchi, Raipur, Varanasi and Vishakapatnam. Candidates should indicate their 1st and 2nd preference of interview center in the application form. If a candidate's preferred center is not allotted for any reason, the candidate will be informed of the change. IMI reserves the right to change any of the centers for the selection process, without assigning any reasons.

Admission Offer

Admission offer will be based on IMI Selection Index after the assessment has been made during the various stages of the selection process defined above. The result will be announced on IMI's website. Applicants are advised to check the updates on the website at regular intervals. Offer letters will thereafter be dispatched to the mailing address provided in the application form and by email. Applicants are advised to provide their complete postal address and active email ID which should be valid up to 30th June 2020 for receiving important communications.

Successful candidates, who have been admitted, will be required to pay the 1st installment of fee within two weeks of the date of offer, failing which the offer shall stand lapsed and admission will be offered to the next candidate on the waiting list, without any further intimation. IMI will not accept any responsibility for non-receipt of any communication which is sent to the candidate's address and mail ID provided in the Admission Application form.

Refund of Fees on Withdrawal as per the AICTE Guidelines

In the event of a student/ candidate withdrawing before the starting of the course the entire fee collected from the student after a deduction of the processing fee of Rs. 1000 (Rupees One thousand only) shall be refunded by the institution

If a student leaves after joining the course and if the vacated seat is consequently filled by another student by the last date of admission, the institution would refund the fee collected after a deduction of the processing fee of Rs. 1000 (Rupees One thousand only) and proportionate deductions of monthly fee and proportionate Hostel Fee. In case the vacated seat is not filled, the institution would refund the security deposit.

Curriculum

The course for the PGDM Program is spread over six trimesters, each trimester being of 11-12 weeks. The first three trimesters are essentially devoted to foundation courses, across core areas of management. These are aimed at providing the student the conceptual understanding of the functional areas such as:

- a) Basic areas, e.g. Economics and Organizational Behavior
- b) Techniques, e.g. Statistics and Research Methods
- c) Functional areas, e.g. Marketing and Finance
- d) Integrative areas, e.g. Strategy and International Business
- e) Technology, e.g. Management Information Systems
- f) Emerging Areas, e.g. Business Analytics and Social Media Analytics

Core Courses

Business Analytics	Individual Dynamics
Business Communication Skills I & II	International Business

Business Mathematics	Legal Aspects in Business
Business Statistics	Management Information
Cost & Management Accounting	Systems Managerial Economics
Corporate Governance & Business Ethics	Macroeconomic Theory & Policy
Corporate Social Responsibility & Sustainable Development	Marketing Management I & II
Financial Accounting & Analysis	Organizational Design & Theory
Financial Management I & II	Operation Management I & II
Human Resource Management	Research Methods for Management
Information Technology for Decision Making	Strategic Management I & II

Elective Courses

Courses in the 2nd year are designed to offer students an opportunity to pursue their interests in various functional areas. Students will thus have an opportunity to specialize in the functional area of their interest. A student can specialize in more than one area, the areas being Marketing, Finance, Organizational Behavior & Human Resource Management, Decision Sciences & Operations, Information Management & Analytics, and Strategy. A student also has an opportunity to pursue a Course of Independent Study (CIS) in lieu of an elective, to further his/her interest in the area, subject to meeting the conditions specified for the purpose and reviewed from time to time. An indicative list of elective courses offered during the 2nd year of study is given, which is subject to change.

Finance	Marketing	OB & HR	Decision Science and Operations	Strategy	Information Management and Analytics
Wealth Management and Personal Finance	Consumer Behavior	Employee Relations and Labor Laws	Logistics and Supply Chain Management	Business in Emerging Markets	Data Science Using R
Security Analysis and Portfolio Management	Product and Brand Management	Corporate Leadership	Service Operations Management	Managing Business Risks in Uncertain Times	Visualization and Dashboard
Financial Statement Analysis and Forensic Accounting	Sales and Distribution Management	Recruitment and Selection	Project Management	Strategizing & Financing Entrepreneurial Ventures	Block Chain and Cyber Security
Financial Econometrics	International Marketing	Advanced HRM	Total Quality Management and Six Sigma	Business Negotiation Skills	Finance and Risk Analytics
Financial Engineering and Risk Management	Advertising & Integrated Marketing Communication	Training and Development	Operations Research		Marketing Analytics
Business Valuation	Marketing Research	Performance and Compensation Management	Supply Chain Analytics		Customer Relationship Management

International Finance Management Controls & Strategic Cost Management Financial Derivatives Management of Banks Project and Start Up Finance Strategic Financial Management Business Forecasting Strategizing & Financial Entrepreneurial Ventures Finance and Risk Analytics	Marketing of Services Retail Marketing Rural Marketing Business Forecasting Marketing Analytics Customer Relationship Management Digital Marketing Web and Social Media Analytics	HR Analytics Business Negotiation Skills	Business Forecasting	Digital Marketing Web and Social Media Analytics Supply Chain Analytics HR Analytics Enterprise Resource Planning
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Summer Internship

On completion of the first year, the students gain hands-on experience in the application of core concepts and functional skills through a Summer Project with leading Corporate Firms. This practice of 'Learning by Doing' helps the students to relate the rigor of theory to the world of business. They work on projects as per the specifications of the company. At the end of 8-10 weeks of a closely guided project under the supervision of a company executive, the students submit a report to the company. Our students have also received Pre-Placement Offers (PPOs) for their exemplary work during their internship.

Pedagogy

Faculty at IMI Bhubaneswar enjoys academic freedom to adopt appropriate pedagogy for imparting education. Pedagogy would be a combination of lectures, case discussions, presentations, assignments and project work. The primary emphasis would be on interactive and participative methods of learning. Faculty for the Program comprises of the core faculty at Bhubaneswar campus as well as faculty from IMI New Delhi and Adjunct or Visiting faculty. Guest lectures from industry practitioners are also organized to expose students to the current business environment and practices.

Schedule of classes

Classes for the PGDM Program are held every day starting at 8.30 am and can extend up to late evening hours, including weekends, to suit the requirements of the Program. Each class is of 60 minutes duration. Attendance in all classes is compulsory. Classes shall tentatively begin, from the 2nd/3rd week of June 2020.

Evaluation

Emphasis is laid on continuous evaluation of a students' performance through the six trimesters, culminating in a Cumulative Grade Point Average (CGPA) score, over a 10-point scale being awarded.

IMI Bhubaneswar PGDM Fee Structure

The fee structure for Self-Sponsored candidates for PGDM Program is given in the following table.

	Due Date	Tuition Fee	Text/Reading Material	Student Welfare	Library Fee	IT Fee	Alumni - Life	Total Rs.	Refundable Security Deposit*
1st installment	With Acceptance of Admission Offer	145000	21000	6000	10000	9000	3000	194000	20000
2nd installment	01.09.20	145000	21000	6000	10000	9000	3000	194000	
3rd installment	07.12.20	145000	21000	6000	10000	9000	3000	194000	
4th installment	06.04.21	150000	21000	6000	10000	9000	3000	199000	
5th installment	31.08.21	150000	21000	6000	10000	9000	3000	199000	
6th installment	07.12.21	150000	21000	6000	10000	9000	3000	199000	
Total		885000	126000	36000	60000	54000	18000	1179000	

Note 1*: Security deposit is refundable subject to obtaining clearance against all dues and damages, if any, to institute's properties/assets.

Note 2: Each candidate needs to adhere to the payment schedule. Late fee payments are accepted only in exceptional cases (with prior approval), with a daily penalty of Rs. 1000/ day from the scheduled date.

Note 3: In case, the candidate is unable to clear his/her dues within ten days of scheduled payment with penalty, he/she may be asked to leave the campus.

Hostel Fees and Mess Charges*

Academic Year 2020-22	Amount (in Rupees) for One Academic year (June 2020 to March 2021)	Amount Due on
	1, 68, 000/- for AC single room (This is for Lodging only)	June 11, 2020
1, 10, 000/- for shared AC room (2 persons) (This is for Lodging only)		
1, 12, 000 for Non- AC Single Room (This is for Lodging only)		
58, 000/- for shared Non- AC room (2 person) (This is for Lodging only)		

Mess: Vegetarian /Non-Vegetarian: 5,800/- per month*

Mess Charges are payable Quarterly in advance (5th of every Quarter)

*Hostel and Mess charges are indicative and subject to change. Delayed hostel fee payment will be accepted with a daily penalty of Rs. 1000/ day. GST extra as applicable.

COURSE FEE (International Students)

- The course fee for foreign/PIO/OCI students is US\$26000/-
- The course fee for foreign students belonging to the SAARC countries is US\$24000/-
- The course fee for NRI students is US\$22500/-
- Fees to be paid in six equal instalments. Due date will be same as for the Indian students

Boarding & Lodging charges

Year & Due Date	Amount
11th June 2020	US \$ 3000
11th June 2021	US \$ 3000
Total	US \$ 6000

Mode of Payment

The fee can be paid through demand draft/pay order drawn in favor of “International Management Institute” payable at Bhubaneswar.

Tuition Fee Waiver

All students whose total family income is less than Rs. 6 lakhs per annum shall be eligible for Scholarship under Economically Weaker Section.

Applications for Tuition Fee Waiver under Economically Weaker Section shall be invited from the students after they have been admitted into the programs. Any student joining PGDM 2020-22 batch who is desirous of claiming the tuition waiver should apply to admissions office (admissions@imibh.edu.in) before due date as will be intimated by the institute, with a copy of the income tax returns, PAN number, Certificate issued by competent authority appointed by appropriate government.

Requests received after due date shall not be processed. Please note that all Applications for Tuition fee waiver (under economically weaker section) shall be collected and processed at one time for all such applicants.

Scholarships for Economically Weaker Section shall be offered up to 5% seats of the total intake of the institute.

Scholarship and Rewards*

The institute has the provision for awarding the following scholarship and rewards to the deserving performers.

- Pre-Admission Scholarships*
- Merit Scholarship: Up to Rs. 1 lakh for applicants having a first-class career and securing at least 80

- percentile in CAT/XAT/CMAT and at least 80 percent in GMAT
- Merit scholarship for women candidates: 20 percent additional merit scholarship for female applicant fulfilling the above-mentioned criteria
- Defense personnel: Wards of defense personnel are eligible for a scholarship of Rs. 50,000
Wards of Martyr's are eligible for a scholarship of Rs. 1,00,000

*Only one of the above-mentioned pre-admission scholarships can be availed. 50 % of the scholarship availed will be disbursed at the end of the first year and next 50 % at the end of the second year. A candidate can avail either tuition fee waiver or pre- admission scholarship. Scholarship Committee's decision is final and binding on all applicants.

- Post-Admission Scholarships

Merit scholarships are awarded for outstanding cumulative academic performance. Summer internship scholarship is awarded to emphasize the seriousness of summer internships and encourage the students to put in their maximum effort.

International Linkages

To provide global exposure to our students, IMI Bhubaneswar continuously strives to facilitate professional interactions with top Business Schools across the globe. EGADE Business School, Mexico; Sichuan Academy of Social Sciences (SASS), China; ESC Rennes International School of Business, France; and Manhattan Institute of Management, NY, USA are some of the institutions that have entered into an academic collaboration with IMI Bhubaneswar.

Grievance redressal committee

Prof. Rahul Gupta Choudhury	Prof. Ranjit R Ghatak
Prof. Supriti Mishra	Mr. Philips Stanley

Ombudsman

Prof. T.N. Kapoor, Ex. PVC- Punjab University, Chandigarh

List of Faculty - IMI Bhubaneswar

Baid, Devesh Ph. D. (IIT Bombay) CMA, CA(Inter), M. Com Associate Professor Area: Finance & Accounting	Behl, Ramesh M. Sc. (EDBA) Professor & Director Area: Information Systems
Chhabra, Bindu Ph. D (Guru Nanak Dev University, Amritsar) Professor Area: Organizational Behavior & HR	Choudhury Gupta, Rahul Ph. D (Alliance University), CII Fellowship, PGDM (IIM Kolkata), B.E Associate Professor

Rath, Arun K. Ph. D. (KIIT University) Professor Area: Strategy, and General	Sahay Prakash, Yamini Ph.D. (IIT Bombay), M.Phil., M.A Associate Professor Area: Organizational Behavior & HR
Sharma, Sourabh Ph.D. (Jiwaji University, Gwalior) Associate Professor Area: Information Systems Management	Vishvakarma Niraj Ph.D. (IIT Kanpur) Assistant Professor Area: Information Systems
Pandla, Kapil Ph. D. (MDS University, Ajmer), MBA Associate Professor Area: Organizational Behavior & HR	Panigrahi, Ramakrushna Ph. D. (ISEC Bangalore),M.Phil, M.A Associate Professor Area: Economics
Padamwar Pravesh Kumar Ph.D. (IIM, Raipur) Assistant Professor Area: Marketing	Pandey Pallavi Ph.D.- IIT(ISM)-Dhanbad Assistant Professor Area: Organization Behavior and Human Resources
Das, Santanu Ph. D. (BIT, Mesra) Assistant Professor Area: Finance & Accounting	Dua, Aman Ph. D (IIFT, New Delhi), PGDIE (NITIE), B.E Assistant Professor Area: Operation Management and Quantitative Techniques
Ghatak, Ranjit Roy Ph. D. (M.J.P. Rohilkhand University) Associate Professor Area: Operation Management and Quantitative Techniques	Kalyani Sushil Ph.D. (University of Rajasthan, Jaipur) Assistant Professor Area: Finance and Accounting
Katiyar, Rajesh Ph.D (IIT, Roorke), M. Tech. M.Sc Assistant Professor Area: Operation Management and Quantitative Techniques	Kumar, Rohit Vishal Ph. D (University of Calcutta) Associate Professor Area: Marketing
Mishra, Manit Ph. D (Utkal University, Bhubaneswar) Associate Professor Area: Marketing and Quantitative Techniques	Mishra, Supriti Ph.D. (IIT Kharagpur), Post-doctorate (Leonard N. Stern School of Business) New York University Associate Professor Area: Strategy and General Management

Contact Details – Admissions Office, IMI Bhubaneswar

Dr. Kapil Pandla
Chairperson- Admissions

Ms. Nidhi Gupta
Manager - Admissions

Ms. Nazia Parveen
Sr. Executive

Ms. Swarnalata Behera
Executive

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Email Id: admissions@imibh.edu.in
Website: www.imibh.edu.in



IMI Bhubaneswar
FELLOW PROGRAM IN MANAGEMENT
FPM 2020
(AICTE approved)

The Program

The full time Fellow Program in Management (FPM) at IMI Bhubaneswar has been designed to cater to the scholarly needs of the faculty members, researchers and executives willing to pursue rigorous research work at doctoral level on a full-time basis. The FPM program is aimed at giving prospective scholars an academic space to challenge the conventional wisdom and encourage them to extend horizons of current thought into a new realm of knowledge and understanding. The FPM research scholars of IMI Bhubaneswar are expected to undertake a rigorous multidisciplinary approach to offer original works of theoretical and application-oriented research with far reaching implications.

Program Objectives

- To generate conceptual and empirical knowledge in the field of business management.
- To disseminate knowledge regarding rigorous interdisciplinary research practices.
- To promote ethical research practices.
- To extend the horizon of knowledge in various domains of business management.
- To promote research that leads to actionable decisions by the industry.

Program Duration

The FPM at IMI Bhubaneswar is a full-time four-year program which can be extendable by 1 year. However, in case of exceptional circumstances, the program may further be extended twice by 1-year duration, subject to approval by competent authority.

Program Structure

The program is divided into two phases. The first phase of two years requires the scholar to undertake course work followed by a Comprehensive Examination (CE). The CE is based on scholar's chosen area of interest. The purpose of CE is to provide an opportunity to the scholars to identify their area of research interest and build sound background knowledge for dissertation. During the second phase, scholars are expected to work on their doctoral thesis. The award of FPM at the end of second phase requires the scholar to prepare thesis proposal, pursue research based on the approved proposal and finally, defend the thesis before the research committee.

Course Structure & Curriculum

IMI Bhubaneswar follows trimester system. Each full-time course is of 2/3 credits and one credit is equivalent to ten hours of classroom teaching. Students admitted to the Fellow Program in Management (FPM) must undergo a rigorous two years of course work unless exemption is granted to them for the first year of the courses. In the first year, the students will pursue the core courses spread over 3 trimesters. After the first 3 trimesters the candidates are required to prepare a summer paper during the period April-June. This summer paper would be presented in the in-house monthly research seminar and should be of publishable quality.

List of the First Year Core Courses

Individual Dynamics
Managerial Economics
Information Technology for Decision Making
Marketing Management I
Financial Accounting & Analysis
Legal Aspects of Management
Business Mathematics
Business Communication Skills
Organizational Design and Theory
Operations Management I
Marketing Management II
Cost and Management Accounting
Financial Management I
Business Statistics
Management Information System
Business Communication Skills II
Macro-Economic Theory and Policy
Operations Management II
Financial Management II
Human Resource Management
Strategic Management I
Research Methods for Management

On successful completion of first year, the students will be promoted to the second year. During the second year, the students are required to pursue the courses as per the details below:

- 6 elective courses (18 credits)
- Advanced Research Methods (3 credits)
- Qualitative Techniques (3 credits)
- Teaching Methods and Pedagogy (3 credits)
- Seminar Paper (3 credits)

The student will be required to take at least 4 electives from his/her area of specialization. Two electives may, however, be opted from other areas. Instead of opting for an elective course in the area, a student can also work on a Course of Independent Study (CIS) under a faculty member. In case a student decides to work on the CIS, he/she will be exempted to pursue one elective and will be required to pursue only five electives.

The students will be required to prepare the seminar paper during the 6th trimester. This seminar paper would be presented in the in-house monthly research seminar and should be of publishable quality. The paper will be presented by the end of January. The student is required to appear for Comprehensive Exam (CE) at the end of the 2nd year and on successful completion, will commence work on thesis from the 3rd year onwards.

Area wise Elective courses

<p>Area – Decision Science & Operations Management Logistics and Supply Chain Management Project Management Business Forecasting Supply Chain Modelling and Analytics Operations Strategy Service Operations Management Total Quality Management and Lean Six Sigma</p>	<p>Area – Organizational Behaviour/ Human Resource Management Employee Relations and Labour Laws Recruitment and Selection Performance Management Compensation Management Advanced HRM Training and Development</p>
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<p>Area – Marketing Consumer Behaviour Product and Brand Management Sales and Distribution Management Marketing Research Marketing of Services Retail Marketing Customer Relationship Management Digital Marketing</p>	<p>Area - Information Management and Analytics Enterprise Resource Planning Data Science Using R Visualization and Dashboard Finance and Risk Analytics Customer Relationship Management Digital Marketing Marketing Analytics Web and Social Media Analytics HR Analytics</p>
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<p>Area - Finance Security Analysis and Portfolio Management Financial Reporting Analysis and Forensic Accounting Financial Econometrics Financial Engineering and Risk Management Management of Banks Financial Derivatives</p>

Fee Structure

	Due Date	Academic Fee	Text/Reading Material	Student Welfare	Library Fee	IT Fee	Tuition Fee	Alumni - Life Membership	Registration	Refundable Security Deposit*
1st Year	01.07.20	270000	9000	4500	8000	8500	300000	12000	25000	25000
2nd Year	01.07.21	70000	9000	4500	8000	8500	100000			
3rd Year	01.07.22	70000	9000	4500	8000	8500	100000			
4th Year	01.07.23	70000	9000	4500	8000	8500	100000			
Total#		480000	36000	18000	32000	34000	600000	12000	25000	25000

Note 1*: Security deposit is refundable subject to obtaining clearance against all dues and damages, if any, to institute's properties/assets.

Note 2: Each candidate needs to adhere to the payment schedule. Late fee payments are accepted only in exceptional cases (with prior approval), with a daily penalty of Rs. 500/ day from the scheduled date.

Note 3: In case, the candidate is unable to clear his/her dues within ten days of scheduled payment with penalty, he/she may be asked to leave the campus.

Note 4: In case, the candidate wishes to withdraw from the course, only the security deposit will be refunded.

Hostel fees and mess charges**

Academic Year 2020-2021	Amount (in Rupees) for One Academic year		Amount Due on June 10, 2020
	(June 2020 to March 2021)		
	1,68,000/- for AC single room (This is for Lodging only)		
	110,000/- for shared AC room (2 persons) (This is for Lodging only)		
	1,12,000/- for Non- AC single room (This is for Lodging only)		
	58,000/- for shared Non- AC room (2 persons) (This is for Lodging only)		
Vegetarian / Non- Vegetarian - 5,800/- per month			

Mess Charges are payable Quarterly in advance (5th of every Quarter)

**Hostel and Mess charges are indicative and subject to change. Delayed hostel fee payment will be accepted with a daily penalty of Rs. 500/day. GST extra as applicable.

Payment details

The Demand Draft can be drawn in favor of International Management Institute, Bhubaneswar payable at Bhubaneswar.

The details for NEFT/RTGS transfer are:
International Management Institute, Bhubaneswar
YES Bank Ltd., Account No. 106694600000088
IFSC- YESB0000001
Baramunda, Bhubaneswar – 751003

In case of RTGS/NEFT transfer, email to admissionsfpm@imibh.edu.in providing the following details: Name of the Applicant, Bank Name, UTR Number, Date of Transfer, Amount of Transfer.

Eligibility

The applicant must be a post-graduate or its equivalent with a minimum of 55% in aggregate marks or a bachelor's degree in Engineering with a minimum of 60% marks or equivalent grade points or any other professional qualification such as CA, ICWA, CS etc. with a minimum of 55% aggregate marks.

Admission Procedure

Application mode: Application forms can be downloaded from the Institute's website: <https://imibh.edu.in/fpm> and should be forwarded to admissionsfpm@imibh.edu.in. For further details, refer to the website or write to us at admissionsfpm@imibh.edu.in.

Selection process:

IMI Bhubaneswar Research Aptitude Test
Personal Interview
Candidates having valid CAT/GMAT/GRE scores may also apply.

Key dates

Application for FPM opens on	February 1, 2020
Application for FPM closes on	May 10, 2020
Commencement of the Program	June 10, 2020

IMI Bhubaneswar offers limited number of scholarships. Successful candidates will be exempted from tuition fee and will also get a stipend of Rs. 20000 per month for first two years which will be increased to Rs. 25000 per month on completion of course work.

Scholarships and Stipends

IMI Bhubaneswar offers limited number of scholarships. Successful candidates will be exempted from tuition fee and will also get a stipend of Rs. 20000 per month for first two years which will be increased to Rs. 25000 per month on completion of course work. In case a student is exempted from first year of course work, s/he will get Rs. 20000 per month for the first year and Rs. 25000 per month on completion of course work. Stipend will be disbursed at the end of each term of 3 month's duration.

Contact Details

Dr. Bindu Chhabra
Chairperson- FPM & Research

Ms. Nazia Parveen
Sr. Executive

International Management Institute, Bhubaneswar
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